

## A FRESH START TO 2024!

Welcome to the dawn of a brandnew year! Kick-start your new year with Lee Ann Wynns' January 31 Day Declutter Challenge! Your checklist is enclosed.

January unfolds with the promise of exciting real estate predictions for 2024, offering insights into the unfolding opportunities.

Embrace the spirit of renewal as you embark on a journey to become a healthier version of yourself. Dive into the year with positivity and purpose.

Wishing you a vibrant and fulfilling January!



# HOME & LIFESTYLE

# UNLOCK A HEALTHIER YOU IN 2024: SMALL STEPS, BIG REWARDS

## **Stay Active**

Nurture heart health and cognitive well-being with 30 minutes of daily exercise.

# **Revamp Your Diet**

Opt for a Mediterranean-style diet rich in fruits, veggies, and whole grains for enhanced cellular function.

# **Prioritize Quality Sleep**

Combat memory issues and mood swings with good sleep hygiene.

#### **Cultivate Social Connections**

Enjoy the benefits of socializing for overall well-being and mental health.

**Challenge Your Mind** Learn new skills to keep your brain sharp and active.

Small changes yield significant rewards. Cheers to a healthier, happier you in the coming year!

Source: Dr. Argye Hillis at Johns Hopkins Medicine

# 60+ & DREAMING OF A NEW ADVENTURE?

Let's chat! Get your free in-home value estimate and expert tips for a smooth in-state or out-of-state move. No pressure, just friendly support and real estate guidance. Ready? Call Lee Ann at 404.680.7859!

FREE OFFER

# MONTHLY MARKETING REPORT\*

2023 YEAR TO DATE COMPARED TO LAST YEAR

MARKET	AVG SALES PRICE	% CHANGE	UNITS SOLD	% CHANGE	SP/LP%	DOM
METRO	\$526,902	8.4%	2,840	-8.2%	98.8%	30
EAST COBB	\$638,505	11.4%	130	-12.2%	98.7%	30
WALTON	\$1,067,950	27.7%	20	-35.5%	97.7%	41
POPE	\$703,567	7.1%	21	-12.5%	98.6%	16
LASSITER	\$689,431	17.9%	15	-25%	99.1%	46
WHEELER	\$681,069	40.7%	18	5.9%	99.3%	31
KELL	\$452,133	12.5%	24	4.3%	100.3%	33
SPRAYBERRY	\$430,733	1.6%	36	-5.3%	98%	20

# REAL ESTATE INSIGHTS

#### 2024 REAL ESTATE EXPERT PREDICTIONS UNVEILED

Nationally - Moderate Growth: Experts anticipate a national average price increase of 2-4% in 2024, a slower pace than the 5-7% seen in 2023 but still in positive territory. (Source: Zillow, CoreLogic). Regional Variations: Certain areas may experience larger price swings, with coastal and mountain regions potentially seeing higher growth, while Midwest and Rust Belt markets might witness slower gains or slight declines. (Source: National Association of Realtors)

**Georgia** - *Similar Pace*: Georgia's overall price growth is expected to mirror the national trend, hovering around 2-4%. (Source: First American)

**Atlanta** - Local Market: The Atlanta metropolitan area, known for attracting job seekers and retirees, may see slightly higher growth, potentially reaching 4–5%. (Source: Atlanta Business Chronicle)

**Cobb County** - *Cobb County Charm:* Thanks to its strong schools, desirable neighborhoods, and affordability relative to Atlanta, Cobb County could experience stable price growth of 2–3%, with potential pockets of higher appreciation in sought-after communities.

(Source: Atlanta Real Estate Blog)

# LOCAL EVENTS

## December 25 - January 6

Recycle Christmas Trees | Home Depot 4101 Roswell Road, Marietta

# January 1

College Football Playoff - Rose Bowl | Pasadena

#### January 1

College Football Playoff - Sugar Bowl | New Orleans

#### January 8

College Football National Championship | Houston

## January 11-14

Atlanta Boat Show | Georgia World Congress Center

#### January 15

Dr. Martin Luther King Day Holiday

#### January 27

Braves Fest | Truist Park & The Battery Atlanta



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